

BODY
MIND
HEART
& SOUL

A HOME DESIGNED IN PERFECT HARMONY.



INSIGNIA

LIFE JUST GOT BETTER

NEW TANGRA

A New Sense Of Balance Begins

Welcome To A Perfectly Aligned Life



60%

Open Area

162

Units

PANORAMIC

Views

20%

Green Area

LIFESTYLE

+ LUXURY

PRIME

Location

Dedicated

PARKING

LUXURIOUS

Amenities

MODERN

Architecture

SPACIOUS

Apartments

WHERE MY
**BODY
MIND
HEART
& SOUL**
ARE IN HARMONY!

True living isn't defined by just space, but by the balance you can find in it. Here, every element is thoughtfully designed to bring you perfect balance by creating a home that feels complete in every sense.

BODY
The First Impression

MIND
The Strength Within

HEART
Where Life Connects

SOUL
The Space That Breathes



BODY

A contemporary façade,
perfectly aligned
to the new you.

A home that feels right at first glance.
The thoughtfully designed façade blends elegance
with modern aesthetics, creating a visual balance
that fits your aspirations and your family's goals.





MIND

Quality and strength
for long-term value.

Strength beyond what you can see.

Every element, from construction materials to the finish, is handpicked for stability and lasting value. It's where thoughtful engineering meets balance, ensuring your home stands strong for years to come.



Adult Pool



Kids / Splash Pool

Where movement meets stillness, a quiet balance begins to take shape. The water soothes, the body unwinds, and the mind follows. In these moments, everything aligns, creating a rhythm that is refreshing and complete.

Bring a splash of harmony to your everyday.

DIVE
LEISURE
BLISS
JOY
CALM
RIPPLES

Swimming Pool View







Signature Triple-height Balcony



Three-side Open Apartments



Abundant Natural Light And Cross Ventilation



Enhanced Privacy And Openness



Homes that bring true peace of mind.



SIGNATURE
TRIPLE-HEIGHT
BALCONY

Step beyond the ordinary. Our signature triple-height balcony doesn't just frame the skyline — it makes you part of it. Soaring three floors above the city, this is a living canvas where dawn light meets open sky, and every evening turns to spectacle. Designed for those who believe home should feel like a horizon, this is space reimaged at its most expansive









Landscaped Garden



Children's Play Area With Swing & Slides



Senior Citizen Sitting Area



Walking / Jogging Track

GARDEN

PLAY

SENIOR

JOGGING

WALKING

SEATING

Spaces that help you wind down with ease.











Gymnasium



Community / Multipurpose Hall



Indoor Games



Rooftop Pickleball Court

GYM

ACTIVE

MOVEMENT

GAMES

PLAY

MOVE

An active lifestyle to balance your busy days.







An aerial, black and white photograph of a cityscape. A multi-lane highway with a median runs diagonally from the bottom left towards the center. In the background, several tall skyscrapers are visible, including one with a distinctive archway connecting two towers. To the right, a large, modern building with a grid-like facade is prominent. The word "HEART" is overlaid in large, white, serif capital letters across the center of the image.

HEART

Prime central location
with excellent connectivity.

At the centre of it all.

Strategically located, the project offers seamless connectivity to the city's key destinations. Work, education, healthcare, and leisure are all within easy reach—bringing convenience to your everyday life.



Silver Spring



Rajat Boulevard



Mother Teresa Ground



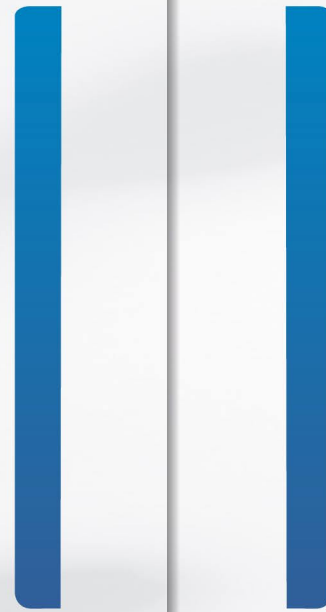
ITC Royal Bengal



JW Marriott



Belegkata Metro



INSIGNIA

LIFE JUST GOT BETTER



Padma Pukur Crossing



Science City



Park Circus 7 Point Crossing



Topsia Crossing



Baishali More



Philips More

A connected life in sync with your goals.



FLYOVER

Where the city's
pulse becomes your address.

Kolkata moves through the Maa Flyover — and now, so do you. Positioned at the city's most vital artery, this residence places Esplanade, Park Street, Salt Lake, and the airport within effortless reach.

From the morning commute to the evening out, every direction opens to you. Life here isn't just well-located — it's uninterrupted.

Perfectly Situated for Ultimate Convenience.



Schools And Colleges

- Don Bosco School, Park Circus – 3 km
- St. James School – 4 km
- Calcutta International School – 5.2 km
- Delhi Public School Ruby Park – 7.5 km



Hospitals & Police Station

- Manipal Hospital (Salt Lake) – 5.2 km
- Apollo Hospital – 5 km
- Tangra Police Station – 0.5 km



Crossing & Hotel

- Park Circus Connector – 4 km
- Topsia Crossing – 3 km
- ITC Royal Bengal – 3 km
- JW Marriott – 3 km
- Science City – 4 km



Transport & Fire Station

- Sealdah Railway Station – 3 km
- EM-Bypass- 2.5 km
- Pragati Maidan Fire Station – 3 km



#Map not to Scale

Come home to a life of perfect connectivity

Where convenience is at its closest.



Scan For Google Map





SPECIFICATIONS

STRUCTURE

RCC framed structure with anti-termite treatment in foundation.



EXTERNAL & INTERNAL WALLS

External walls with 8-inch eco-friendly premium brickwork using AAC blocks and/or red bricks, finished with plaster and high-quality weatherproof emulsion paint.

All Internal walls with 5-inch AAC blocks and/or red bricks, finished with high-quality Plaster of Paris/ Gypsum Plaster or putty finish as per architect's design.

DOORS & HARDWARE

Main Door: Premium quality flush door with lock from Godrej or equivalent brand, fitted with premium handle and eye hole.

Internal Doors: Good quality flush doors.

WINDOWS

Anodized/powder-coated aluminium windows with clear glazing or UPVC windows from Jindal / Hindalco or equivalent brand.

FLOORING

Bedrooms / Living / Dining / Balcony: Vitrified tiles from Kajaria / Nitco or equivalent brand.

KITCHEN

Flooring: Anti- Vitrified tiles from Kajaria / Nitco or equivalent brand.

Counter: Granite slab counter with stainless steel sink.

Wall Finish: Ceramic wall tiles up to 2 ft. height above the granite counter.



TOILETS

Flooring: Anti-skid ceramic tiles from Kajaria / Nitco or equivalent brand.

Wall Finish: Ceramic tile dado up to door height.

Sanitary Ware: From Jaquar or equivalent brand.

CP Fittings: From Jaquar or equivalent brand.

Provision for hot and cold water lines.

ELECTRICALS

Concealed copper wiring with modular switches from Anchor / Havells or equivalent brand.

Provision for exhaust fan in kitchen and toilets.

Plug points for geyser in toilets.

Provision for chimney, water purifier and refrigerator in kitchen.

TV, telephone, AC point and DTH cabling in living/dining area and master bedroom.

Adequate power backup at additional cost.

LIFTS

Modern elevators from OTIS / KONE or equivalent brand.

SECURITY FEATURES

Round-the-clock security.

Fire-fighting system.

CCTV surveillance.

Intercom facility.

SUSTAINABILITY FEATURES

Solar panels





Site Plan With Ground Floor



Legends

- | | |
|--|-----------------------------|
| 1. Entry / Exit | 12. Open Mechanical Parking |
| 2. Driveway | 13. Open Parking |
| 3. Entry To Tower - 1 | 14. Space For DG |
| 4. Entry To Tower - 2 | 15. Space For Transformer |
| 5. Multifacility Zone With Garden Area | 16. Space For Compactor |
| 6. Green Space | 17. Security Room |
| 7. Caretaker Room | 18. Jogging Track |
| 8. Entrance Lobby | 19. Tower 1 Parking Area |
| 9. Lift | 20. Tower 2 Parking Area |
| 10. Lift Lobby | 21. Podium Parking Area |
| 11. Driver Seating Area | |

Site Plan With Podium (1st Floor)



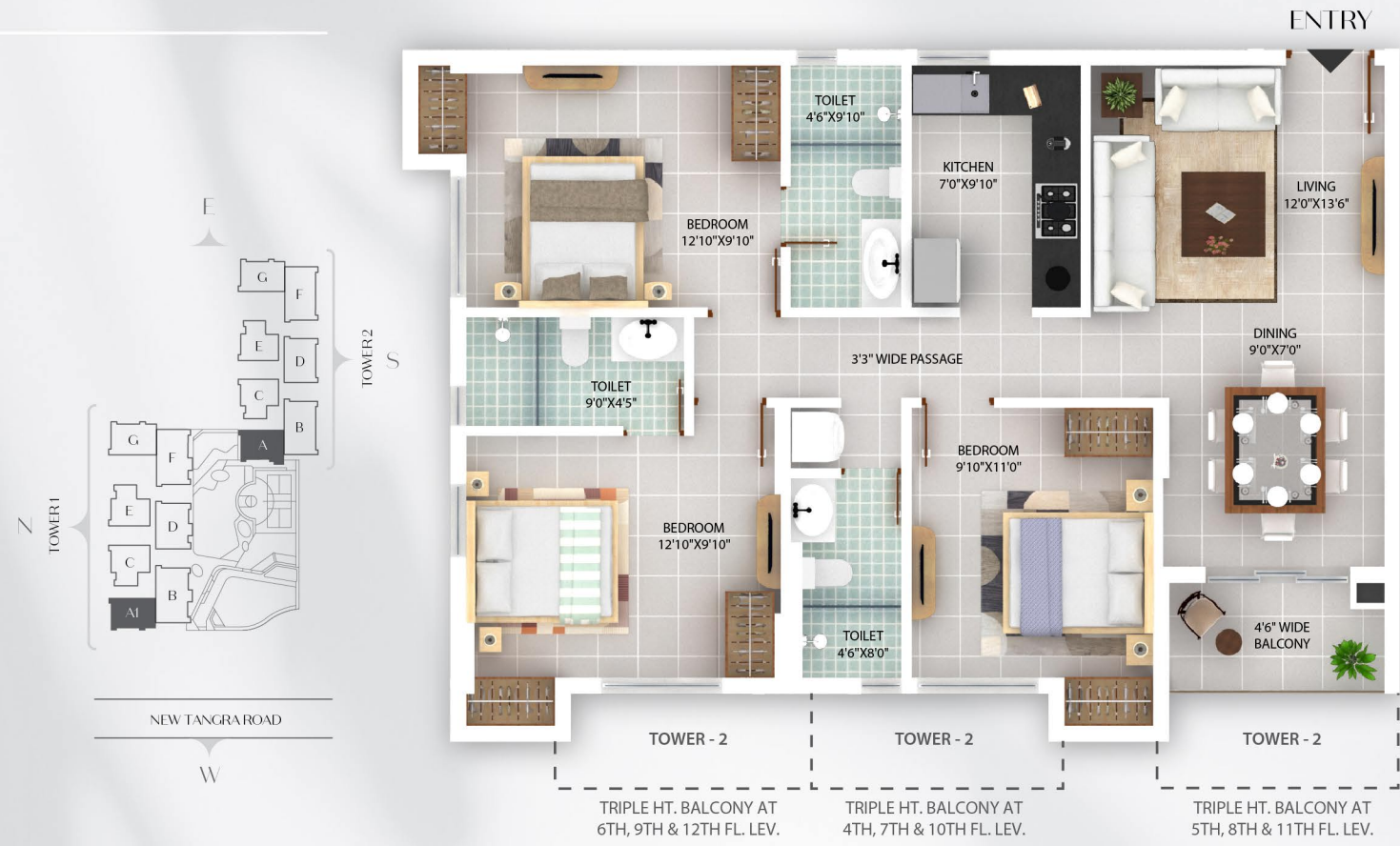
Legends

- | | | |
|---|--------------------------|---------------------------------|
| 1. Swimming Pool | 11. Green Screen | 21. Multipurpose Lawn |
| 2. Baby Pool | 12. Multiplay Court | 22. Association (Double Height) |
| 3. Rain Shower For Kids | 13. Metal Fencing | 23. Lounge (Double Height) |
| 4. Jacuzzi | 14. Barbeque Counter | 24. Feature Planter |
| 5. Pool Deck | 15. Walkway | 25. Grass Mound |
| 6. Poolside Pavilion | 16. Indoor Games | 26. Sculptural Installation |
| 7. Stepped Planter | 17. Green Space | 27. Zen Sculpture |
| 8. Kids Play Area | 18. Yoga/Meditation Lawn | 28. Gymnasium |
| 9. Adda Lounge | 19. Hangout Plaza | |
| 10. Play Mound With Climbing Ropes & Pegs | 20. Reflexology Plaza | |

Site Plan With Typical Floor



Unit Plan



FLAT - A

TOWER	FLOOR RANGE	BHK	CARPET AREA OF FLAT INCL. CB	BALCONY CARPET AREA	TRIPLE HEIGHT BALCONY CARPET AREA	BU AREA	SBU AREA
1	1st-12th	3	911 sqft	40 sqft	-	1078-1085 sqft	1477-1486 sqft
2	2nd-12th	3	911 sqft	40 sqft	38-40 sqft	1078-1117 sqft	1477-1530 sqft



Isometric View

Unit Plan



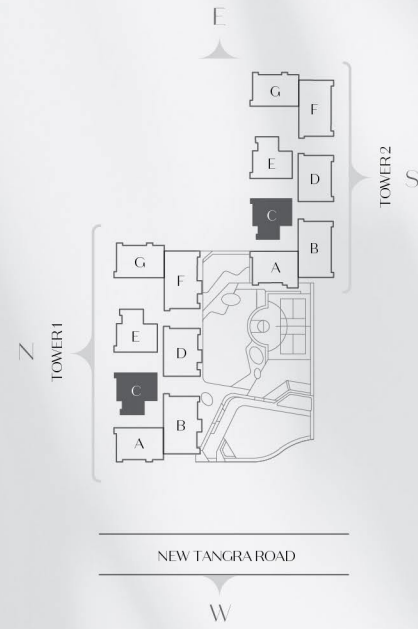
FLAT - B

TOWER	FLOOR RANGE	BHK	CARPET AREA OF FLAT INCL. CB	BALCONY CARPET AREA	TRIPLE HEIGHT BALCONY CARPET AREA	OPEN TERRACE CARPET AREA	BU AREA	SBU AREA
1	2nd-12th	4	1125 sqft	79 sqft	33-42 sqft	-	1388-1430 sqft	1902-1959 sqft
2	1st-12th	4	1125 sqft	79 sqft	41-47 sqft	0-47 sqft	1388-1443 sqft	1902-1977 sqft



Isometric View

Unit Plan



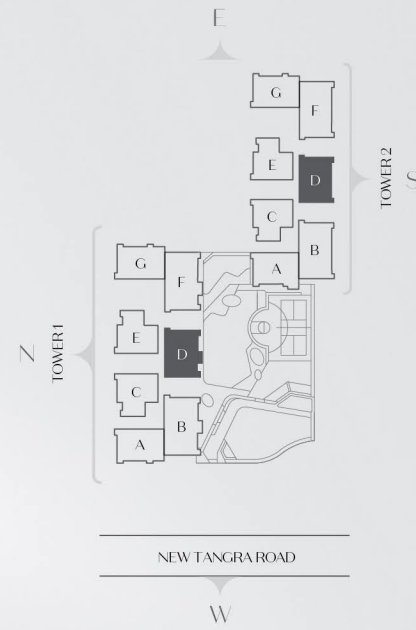
FLAT - C

TOWER	FLOOR RANGE	BHK	CARPET AREA OF FLAT INCL. CB	BALCONY CARPET AREA	BU AREA	SBU AREA
1	1st-12th	3	840 sqft	46 sqft	1025 sqft	1404 sqft
2	1st-12th	3	840 sqft	46 sqft	1025 sqft	1404 sqft



Isometric View

Unit Plan



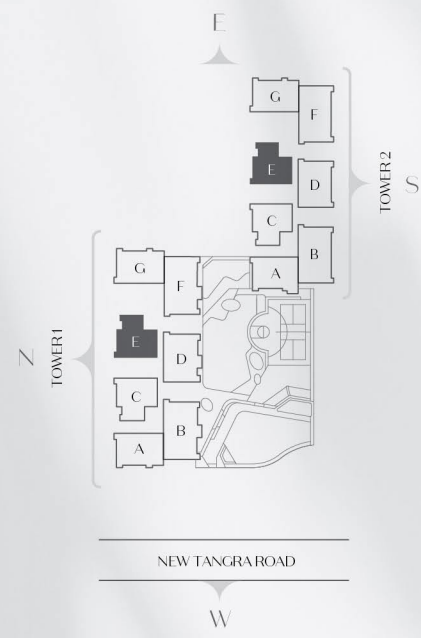
FLAT - D

TOWER	FLOOR RANGE	BHK	CARPET AREA OF FLAT INCL. CB	BALCONY CARPET AREA	TRIPLE HEIGHT BALCONY CARPET AREA	OPEN TERRACE CARPET AREA	BU AREA	SBU AREA
1	3rd-12th	3	951 sqft	42 sqft	25-40 sqft	0-211 sqft	1157-1343 sqft	1585-1840 sqft
2	1st-12th	3	951 sqft	42 sqft	-	-	1132 sqft	1551 sqft



Isometric View

Unit Plan



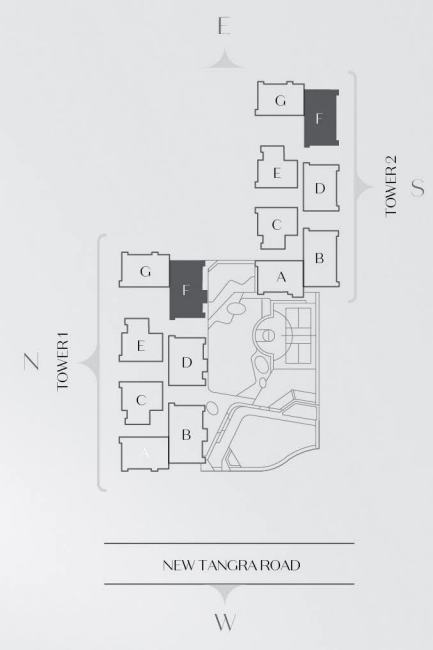
FLAT - E

TOWER	FLOOR RANGE	BHK	CARPET AREA OF FLAT INCL. CB	BALCONY CARPET AREA	BU AREA	SBU AREA
1	1st-12th	3	840 sqft	46 sqft	1025 sqft	1404 sqft
2	1st-12th	3	840 sqft	46 sqft	1025 sqft	1404 sqft



Isometric View

Unit Plan



FLAT - F

TOWER	FLOOR RANGE	BHK	CARPET AREA OF FLAT INCL. CB	BALCONY CARPET AREA	TRIPLE HEIGHT BALCONY CARPET AREA	OPEN TERRACE CARPET AREA	BU AREA	SBU AREA
1	3rd-12th	4	1125 sqft	81 sqft	27-42 sqft	0-211 sqft	1417-1601 sqft	1941-2193 sqft
2	1st-12th	4	1125 sqft	81 sqft	-	-	1389 sqft	1903 sqft



Isometric View

TRIPLE HT. BALCONY AT 6TH, 9TH & 12TH FL. LEV.

TRIPLE HT. BALCONY AT 5TH, 8TH & 11TH FL. LEV.

TRIPLE HT. BALCONY AT 4TH, 7TH & 10TH FL. LEV.

Unit Plan



Isometric View

FLAT - G

TOWER	FLOOR RANGE	BHK	CARPET AREA OF FLAT INCL. CB	BALCONY CARPET AREA	BU AREA	SBU AREA
1	1st-12th	3	911 sqft	43 sqft	1081-1088 sqft	1481-1491 sqft
2	1st-12th	3	911 sqft	43 sqft	1081 sqft	1481 sqft

PLAN
LAYOUT
DESIGN
SPACE
FLOW
YOURS

A Legacy of Harmony Built Over Time



Past Projects

Crafted to stand the test of time through balanced living.

Laying the Foundations of Trust and Quality.



Ongoing Projects

Every project in progress carries forward a vision of balance, design, and lasting value. These spaces are evolving today to become the landmarks of tomorrow.



SOULFUL

Soulful designs to bring
more sync to your life.

Where life finds is in harmony.

The signature triple-height balcony, paired with three-side open apartments, allows light, air, and space to flow effortlessly. It creates an environment where every moment feels naturally aligned and every corner becomes your own serene retreat.











Company Overview

Sriji Group is a diversified conglomerate based out of Kolkata. The group was established in 1973. Its core businesses are real estate development, iron & steel recycling, bearing manufacturing, and logistics/material handling. The group diversified into real estate development in 2006 and has successfully constructed and delivered several projects since then. The Management focuses on delivering superior design, quality, features & specifications, value for money homes along with transparency, timely delivery and customer satisfaction.



Company Overview

Innovation, sustainability and class – these three words define the legacy of NPR. A diversified business Group, headquartered in Kolkata, NPR is passionate about providing quality services to its customers, partners and all other stakeholders. Driven by a passion for discovering new spaces and honing meticulousness through their projects, the Group is committed to innovation-led, exponential growth. NPR Group aims to enrich lives by nurturing and building trust and transparency across segments, to increase the value proposition for all.



Members

"INSIGNIA , Kolkata is proud to be IGBC Pre-Certified Gold under the Green Homes Rating System – a testament to our commitment to sustainable, high-performance living. Certified by the Indian Green Building Council, April 2025."

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